



LEGEND

- SUPPLIES → RECEIVES PRIMARY SEARCH RESULTS
- SUPPLIES → RECEIVES SECONDARY SEARCH RESULTS
- SUPPLIES → RECEIVES DIRECTORY RESULTS
- SUPPLIES → RECEIVES PAID RESULTS

CLICK ON A LOGO FOR
 SEARCH ENGINE INFORMATION

CLICK HERE TO SELECT A
 DIFFERENT CHART

BRUCE CLAY, INC

SERVICES

Search Engine Optimization

Offering organic search engine optimization site assessments through comprehensive services.

PPC Management

Offering professional Pay Per Click management services. Keyword selection, ad construction, placement, monitoring and performance reports for the ROI-centered business.

Training

Providing SEO and PPC training services designed for those involved with search engine marketing for business including technical, marketing and management staff.
Great for in-house personnel as well as SEO providers!

Consulting

Helping to address a myriad of issues including web site design, e-commerce, online marketing, and business issues. Find out what is needed before launching expensive site design or marketing re-work projects.

SEOToolSet™

Tools, techniques and technologies to facilitate search engine optimization goals.

LinkMaps - PathMaps - PathStats

Dynamic Site Mapping - SEOToolSet™ Toolbar