Product Vision and Product Research

Part One of Three:

Product Vision
State your Product Vision for the Class Pass Application.

Product FEATURE Design
Attach the initial design work for your app Widget.

Product Research:

State the Interview Questions you will be using to find out what user expectations and feedback from your widget design work are. See article for examples.

You should have a follow up question or ask the person to expand on their responses if they are vague or one-word answers.

Sample questions can include:

1. What view would be beneficial to you?
    a. Follow up with why?
2. What information to you expect to see in that view?
3. Do you feel the notification is informative?
    a. What do you think is good?
    b. What do you think is missing?
4. How would you like to receive notifications?
    a. Why do you have that preference for notifications?

Product Feedback:

Interview three (3) people outside of class to gather feedback on your design work and the application itself.

Summarize the findings from each of the interviews you conduct. You should be looking for feedback that

Product Action Items/Revisions:

Create a list of action items or findings that will help you improve the design for the product. Rank them in order or importance as they relate to the Product Vision and user expectations.