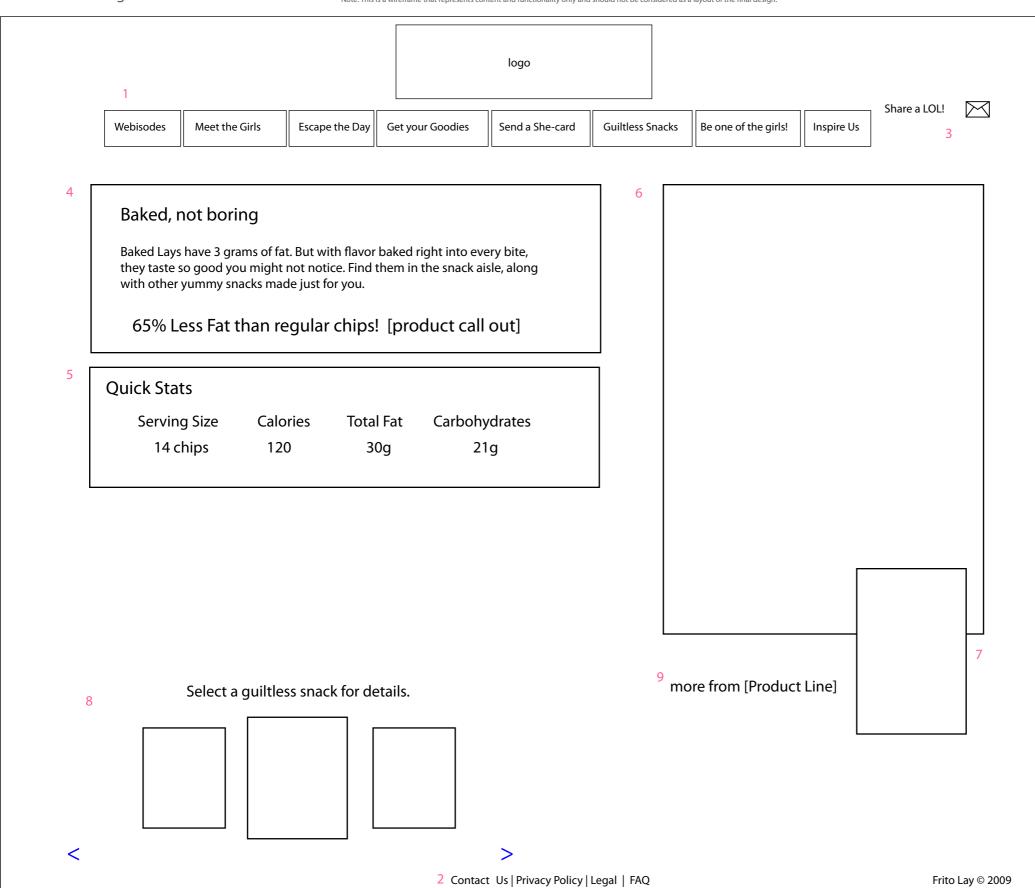
Note: This is a wireframe that represents content and functionality only and should not be considered as a layout of the final design.



UX Notes

1 primary navigation

available on every page of the Hub within Glam. [Correct Nav to be placed]

2 footer navigation

on the bottom of every page. These links are often housekeeping links the user expects to find in the footer.

3 share/bookmarking tools

available for all content

4 Product Tagline

Text area for product tagline and description/promotion copy. Product Call Out to lead into Quick Stats window.

5 Product Quick Stats

Quick stat window for each product highlighting snack's important nutritional information [Note: each product line may have different information presented]

For consideration:

- Calroies per serving
- Servinig Size
- Grams of Fat
- Calories from Fat
- Grams of Carbohydrates
- Calories from Carbs

6 Product Image

Product image to flip when "flip bag" selected (see 7). Back of product displayed. Transition in nutritional stats, transition out points 4 & 5. See page 3 for nutritional stats display.

7 Character Image

character for each product line, with "flip bag" banner

8 Snack Sub-navigation

Images of HERO products representing the product lines.

Navigation Options:

- 1. Mouse Over HERO product to bring to front, Click on HERO product to launch page.
- 2. Mouse Over HERO product to "flip" through products similar to "image flow" on iTunes. Click on HERO product to launch page.
- 3. Left/Right to scroll through the HERO products [Noted in blue.]

9 Link to Product List

Link to launch pop-over presentation of each brand lines product list.
See page 2.